

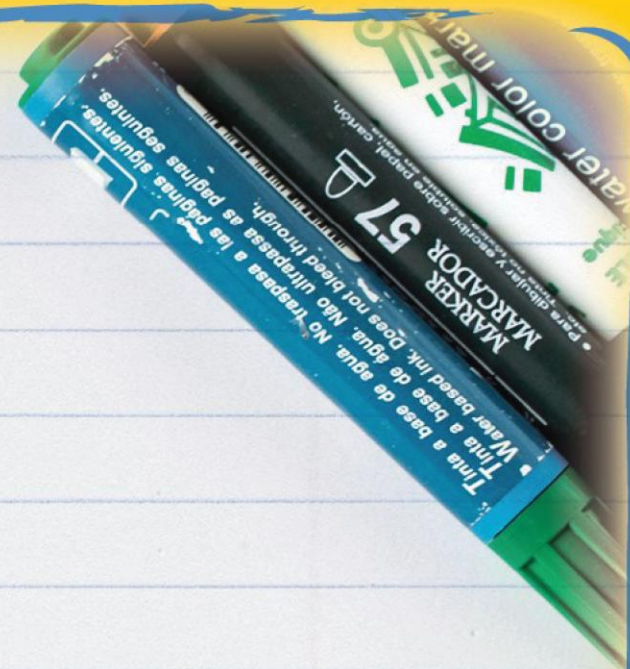
Communities
In Schools

San Antonio

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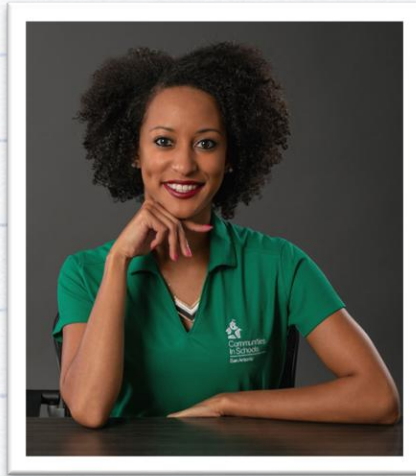


Helping Here.





Welcome



Today's Driver
Jessica Hannah
Director of Donor Relations

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jhannah@cissa.org





Today's Road Map

- Stuff The Bus Overview
- Our 2026 Goal & Route
- The Fundraising Toolkit & FAQ's
- Getting Creative To Accelerate Your Efforts
- Q & A Session
- A Quick Trip To StuffTheBus.cissa.org





What is Stuff The Bus (STB)?



- One of the **largest** school supply drives in our region
- Campaign runs from **June – August** and culminates on Stuff The Bus Day at 52 local H-E-B stores (incl. Kerrville)
- **Reduces barriers** for families while helping students feel prepared and included from day one.
- Helps ensure every student has **access** to the **tools** they need to succeed- from the first day of school and throughout the year.
- Stuff The Bus opens the door to **relationships**.

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A Little About Communities In Schools of San Antonio (CIS-SA)



- A national non-profit, serving locally **130+ schools**
- 15 School Districts across 6 counties
- Our mission is to surround students with a **community** of support, **empowering** them to stay in school and achieve in life
- Dedicated to building **relationships** & eliminating barriers to student success
- Largest provider of school based **mental health** services in our region
- Every \$1 Invested in CIS-SA, \$11.60 **Returned** to the Community



A Special **THANK YOU** to our
Stuff The Bus Sponsors!



Helping Here[®]

Thank You to our 65+ Registered Partners!





KENS5



KENS Cares Text to Give Campaign & Phone a Thon

Special thanks to KENS Cares Sponsors: Randolph Brooks Federal Credit Union, Methodist Healthcare, Raising Cane's, and Rodriguez Trial Law







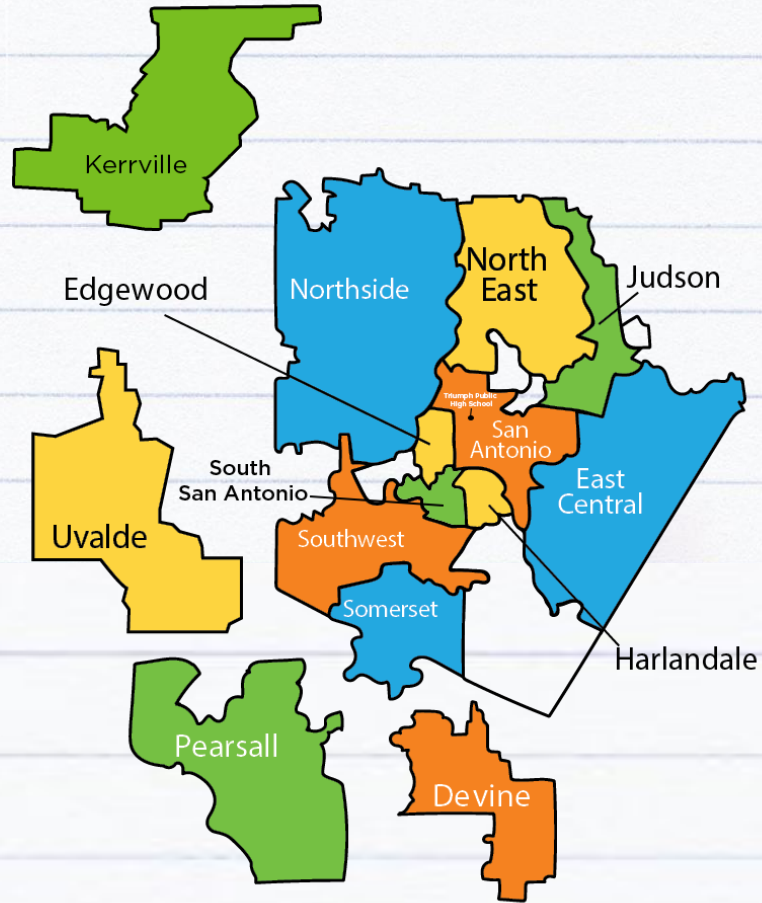
2026 Goals

1. Support Students at 130+ CIS-SA Schools + 10 Non-Profits
2. Raise \$565,000 in Supplies and Funds
3. Secure 180 Partners
4. Activate ~400 Volunteers for 52 H-E-B stores





Your Impact



15

School Districts



130+

Pre-K-12 Schools with
Traditional CIS Program



10

Non-Profit Partners



Choose Your Route

Three Ways To Make an Impact



**1. Collect Supplies
In Person**



\$50

Packs a backpack
with supplies

**2. Raise Funds
Online**



**3. Volunteer on
STB Day @ H-E-B**



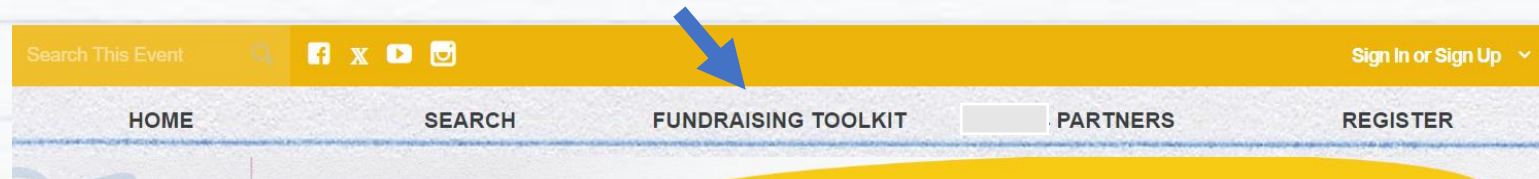
The Fundraising Toolkit

Digital Assets

- Email templates
- Social Media Templates
- School supply list
- Fundraising Thermometer
- Success stories

Printed Materials

- 44 gallon- (31 1/2 x 24) barrel(s)
Must be returned
- 11 x 17 posters (2)
- School Supply List flyers
- Table Tents (2)
- Yard sign (1)
- Stickers





#1 Collect Supplies In Person

Place a bin at your location and invite colleagues, customers, & network to donate!



Pick Up Your Marketing Toolkit

Yellow Barrel + Printed Materials

Next Friday, June 12 at H-E-B Super Regional Warehouse

2045 S. Foster Road, San Antonio, TX 78222

- *1st Shift: 8:30 a.m. – 11:30 a.m.*
- *2nd Shift: 11:30 a.m. – 2:00 p.m.*



Sign Up required along with driver name (due by EOD Monday, 6/8)



Collect Supplies

- Donated supplies must be **new** (not used or gently used)
- Avoid company branded items
- Encourage your network to purchase from H-E-B
 - *Not only will you support our sponsor, but your team will get a more accurate in-kind gift value*
- Avoid pre-made bags. If you would like to sort, please organize by like item

Note: Our team does not have the capacity or storage space to pick up supplies.



Hosting an Event or Offering a Special?

Let us know and we'll help spread the word!

2025
Events

JOIN OUR FUNDRAISER



Saturday, August 2nd | 10:00AM - 6:00PM
Any San Antonio Area Raising Cane's

Mention the fundraiser at the Restaurant or apply code **RCFUND96** to online or app orders at checkout and Cane's will donate **15% of Net Sales** to:
Stuff the Bus School Supply Drive



STUFF THE BUS AT PEARL



Wednesday,
July 16th
4 pm - 8 pm
At Pearl's Children's
Entrepreneur Night Market



STUFF THE BUS: SCHOOL SUPPLY DRIVE & MIXER

July 31, 2025 | 4 PM - 6 PM
Sunset Brews | 1904 Fredericksburg Rd, SATX 78201



Note: If you choose to host an event, you'll be responsible for planning, coordinating, and covering all event-related logistics and costs. CIS-SA will serve as the beneficiary of the event and can offer guidance and best practices to help make your event a success.



Drop Off Supplies

- All supplies **must** be dropped off on the designated day
- Drop Off Date: [Thursday, July 30, 2026](#) from 7:30- 4:30 p.m.
 - *Sign Up required along with driver name*
- Drop Off Location: H-E-B Super Regional Warehouse
 - *This location is not for donors or the general public*
- H-E-B Staff & Volunteers will be available to help unload supplies
- When you arrive, you'll receive labels to help with company identification
- Drop off day is a great photo opportunity!
 - If scheduling a photo op, limit # of vehicles and be sure to arrive with your supplies.





#2: Host an Online Fundraiser

A great way to help us fill the gaps and it's a convenient way for donors to give back.





Drive Your Impact Online

- Set your own fundraising goal and timeline (final campaign deadline: Tues., August 25)
 - No need to start from scratch—your page already contains suggested language.
- Donations are reflected in real time on your fundraising page
 - *Unique fundraising link automatically provided at time of registration*
- Make giving easy by sharing your unique fundraising link or QR code
- Donors automatically receive a tax receipt and thank-you email
- Maximize your impact through employer matching gifts
- Want to fundraise as a team? Contact Jessica to set up a team page

Many partners combine online fundraising with a supply drive for even greater impact.



Ways to Accelerate Your Efforts



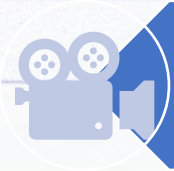
Focus on sharing *impact* of gift

- Share CIS-SA videos & success stories



Create a fun *incentive* to get “the bus” moving

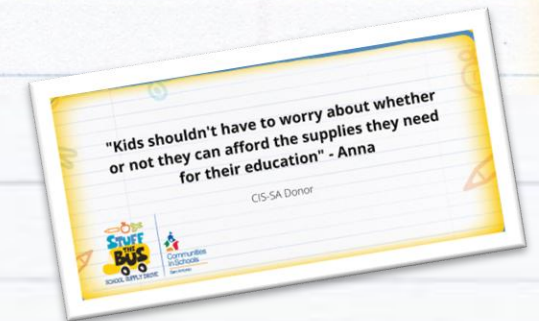
- For example, give by X date and be entered into a raffle



Invite donors to share *why* they give via brief video clip



Ask more than once... send a weekly message!





#3: Volunteer on Stuff The Bus Day

Saturday, August 1, 2026 at 52 H-E-B Stores





Ilsa Garcia
Community Engagement
Coordinator
igarcia@cissa.org
210-520-8440 ext. 225

Volunteers serve as ambassadors for local students by:

- Inviting H-E-B shoppers to support the school supply drive
- Sharing why Stuff The Bus matters
- Thanking donors and celebrating their generosity
- Helping ensure students start the school year prepared and confident

What You'll Need:

- ✓ Register your volunteer group and indicate preferred H-E-B location
- ✓ Recruit a team (3–4 volunteers per shift)
- ✓ Attend the virtual volunteer training on July 23
- ✓ Bring your enthusiasm and community spirit!





What Happens After Supply Drop Off?





Partner Appreciation



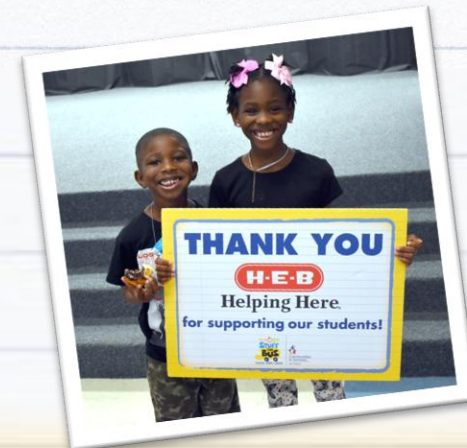
All Stuff The Supporters, regardless of the amount raised, will receive a digital ***Certificate of Appreciation*** recognizing your efforts. You will also be recognized on the STB website.

2025 Top Fundraisers

- USAA
- Frost Bank
- Acufarm Architecture
- San Antonio National Pan Hellenic Council
- Albany Engineering
- The CE Group
- Perry Homes
- Generations FCU
- Texas Trial Lawyers Association

Top Supporter Recognition

If you are one of our top fundraisers, you will be invited to a special campus visit in the Fall and receive a branded sign.





Our Route to Impact

July

Continue
Momentum

August 1

Volunteer on Stuff
The Bus Day



June

Launch
Campaign

July 30

Supply Drop-
Off Day

August 25

Final day for
online fundraising





Every Connection Counts

Because of Partners Like You:

- ✓ Students start school prepared
- ✓ Families experience less financial stress
- ✓ Schools have supplies available throughout the year
- ✓ Students know their community cares

Your Next Steps:

1. Launch Your Campaign
2. Promote Your Efforts
3. Save Key Dates





Q&A Session





Thanks for being a Champion for Students!

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